



 **2008**

Townsend's Emerging Markets in the Plastics Industry

**JUNE 9-10, 2008
GOLDEN NUGGET HOTEL & CASINO
LAS VEGAS, NEVADA, USA**

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WWW.TOWNSENDPOLYMER.COM**

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When you need answers.

About Townsend

Townsend Polymer Services & Information is a leading provider of consulting services and information to clients in the plastics industry, worldwide. Townsend's unique position is based on its expert knowledge of the industry and markets, backed up by its leadership in information gathering and analysis since 1972.

Townsend's mission is to assist plastic industry clients in becoming more successful and profitable by supporting their business decisions and management processes with valued and objective insights and solutions.

Our products include:

- Single- and multi-client research and consulting.
- Pricing publications, including the Plastic Market Monthly.
- Lead management and lead generation programs.
- Customer Research Programs.
- The annual Townsend Reports on PP and PE.
- The Plastic Buyer Profiles database.

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Emerging markets

In our years of consulting the global plastics industry, one of the most common questions we deal with is, "Where should we be looking next?" Whether it's opening a new facility in China, exporting PVC pipe to India, developing a new way to make an existing product or finding new applications, emerging markets are key to the long-term success of any venture.

That's why Townsend has chosen Emerging Markets as the theme for its global conference. We have been busy assembling a diverse lineup of speakers – industry experts, consultants, academics – to offer a unique look at applications and global regions that are important to our industry and to your company.

Join us in Las Vegas on June 9-10, 2008, for two days of conversation on Emerging Markets.

Featuring . . .

TEMPI will boast a solid lineup of speakers, but we want to make sure your time is productive. That's why the conference will feature:

- Multi-speaker Q&A sessions moderated by Townsend experts.
- Panel discussion on the Plastic Retail Sack market, including recent bag bans in the U.S. and China.
- Breakfast, lunch and breaks each day to maximize your networking time.
- Afternoon breaks will include snacks and beverages.
- Texas Hold 'Em Poker Tournament on Sunday, June 8.

Key Speakers

Sergio Thiesen, Director of Operations - Venezuela, Braskem.

Chris Hogan, Executive VP, Noble Chemicals - Polymers Division, Singapore.

Tran Cong Huang Quoc Trang, CEO, Vietnam Saigon Plastic Association.

S.S. Naik, Country Manager for China, Reliance.

Barbaros Demirci, Secretary General, Turkish Plastics Manufacturers Research Development and Educational Foundation

Martha Moore, Senior Economic Advisor, American Chemistry Council, U.S.

Joe Andrews, Marketing Director, Flame Retardants and Performance Products, Chemtura, U.S.

See updated agenda or register at www.townsendpolymer.com

Key Speakers

Paul Stott, Business Development Director, Chemtura, Russia.

Ron Sherga, founder of Sherresults, U.S.

Sanjay Moolji, General Manager for Exports, Reliance.

Tom Barnard, Director of Sales & Marketing, Wellman, U.S.

Craig Blizzard, Marketing Director, LyondellBasell, U.S.

Panel talk

A moderated panel discussion on the Plastic Retail Sack market. Featuring:

Mike Lawrentz, Textile Bag & Packaging Assoc.

Mitzi Emrich, Progressive Bag Affiliates

Dave Durand and David Anderson, Townsend experts

We continue to seek additional speakers for TEMPI 2008. For the most current list of speakers, please see townsendpolymer.com

The hotel

The Golden Nugget Hotel & Casino is located in downtown Las Vegas, and has undergone an extensive renovation. During your stay, be sure to visit the pool featuring a three-story water slide and shark tank. Don't forget to check out the many fine restaurants. And of course, the casino is among the finest in the city. The rooms are elegantly decorated and spacious, and the hotel has an excellent VIP lounge.

Best of all, conference attendees are being offered a special discounted rate of US\$79 per night for weekdays, and US\$139 for the weekend. Attendees should book directly with the hotel and say you're attending TEMPI to get the discounted rate.

Call 1-800-634-3454 to reserve your room today!

(Outside the U.S., call +1 702-385-7111)

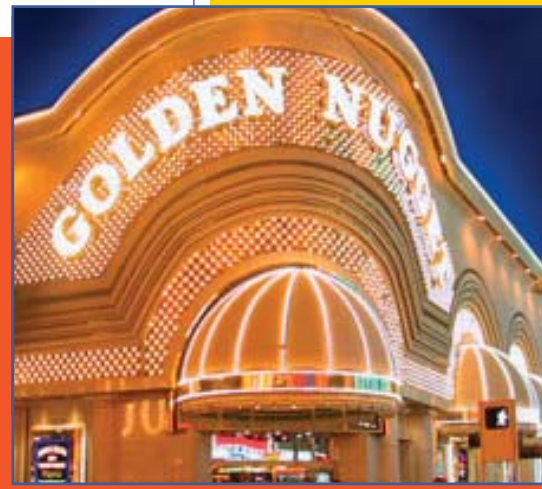
Who should come?

Anyone interested in the future of the industry should attend, but in particular, Townsend recommends the following types of personnel should attend from resin producers, converters, compounders, distributors, services and investment firms.

- Senior level executives
- Business development
- Marketing directors
- Strategy directors
- Purchasing
- Sales managers
- Technology/innovation
- Research & product development
- Commercial managers

Come early for Texas Hold 'Em

You can't visit Las Vegas without playing some cards, and Townsend has made sure you'll have a great time. The Golden Nugget has arranged for a private Texas Hold'Em Poker Tournament for TEMPI attendees. The tournament will be held Sunday, June 8, so be sure to arrive early for the conference. Maybe you can leave town the big winner!



Townsend

Experts from Townsend in attendance include:

Phil Townsend, founder of Townsend Polymer

Ron Babinsky, Additives.

Dr. Dave Durand, Polypropylene.

David Anderson, Polyethylene.

Dr. Peter Callais, Customer research.

Bill Urquhart, Middle East consulting.

Other staff attending:

Shari Gangestad

Jerry Morton

Abbe Scheiner

Dr. Steve Landau



2008

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To register, visit TownsendPolymer.com
or complete this form and fax to +1 281.875.1915

Full name _____ Title _____

Company name _____

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City _____ State _____ Country _____ Postal code _____

Payment method: Please invoice me

Pay now by credit card: Visa MC AmExpress

Card Number _____ Exp. Date _____

Name on card _____ Security code _____

Signature _____

COST: \$975 per person.

Please reserve _____ seats at a total cost of _____ (US\$).

A special thank-you
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For table space or sponsorship opportunities, contact Abbe Scheiner at +1 610.372.6716, or ascheiner@townsendpolymer.com

For updates on speakers and more, go to www.townsendpolymer.com.